The Yara Prize 2015
For a Green Revolution in Africa

Celebrating transformative change

Information For Nominators
Previous Yara Prize laureates
The Yara Prize

Objectives

The Yara Prize shall recognize outstanding contributions to sustainable food production with socio-economic impact in the smallholder sector.

The Yara Prize shall recognize food and nutrition security and sustainable agricultural initiatives with a transformative power and serve as inspiration for action to scale up the African green revolution.

The Yara Prize shall increase awareness of social and environmental conditions in Africa and the prevailing dynamics affecting agriculture and food and nutrition security.

The Yara Prize shall provide inspirational example(s) of African leadership.

“Agriculture gives youth a great opportunity to be employed as quickly as possible.”

Nnaemeka C. Ikegwuonu, Nigeria
Yara Prize laureate 2013

“The Yara Prize has given me extra moral authority.”

Josephine Okot, Uganda
Yara Prize laureate 2007
The Yara Prize 2015

Background and key facts

The mission of the Yara Prize is to contribute to the transformation of African agriculture and food and nutrition security, within a sustainable context, thereby helping to reduce hunger and poverty.

The Yara Prize was established in 2005 as a direct response to the former UN Secretary-General Kofi Annan’s call for a green revolution in Africa in 2004. It aims at celebrating significant achievements related to food and nutrition security and sustainable agriculture with a transformative power.

The prize was first handed out in Oslo in 2005. The prize was handed out in Africa for the first time in 2012 in connection with AGRF 2012 (African Green Revolution Forum) in Arusha, Tanzania. The Prize will be handed out annually in Africa.

The Yara Prize is made up of a financial grant of USD 60,000, a diploma and a trophy. The Prize winner is free to decide how to utilize the Prize in order to further the sustainable greening and development of Africa.

The Prize is awarded at a special ceremony attended by the Prize winner(s), the Yara Prize Committee and invited guests. The Prize winner is committed to attend this ceremony.

The Yara Prize 2015 will be handed out during the African Green Revolution Forum in 2015. The exact date and venue are to be decided.
Nomination & Selection Procedure

The nomination process for the 2015 Yara Prize starts with invited nominators submitting written nominations to the Yara Prize Secretariat by June 19, 2015. The Yara Prize Secretariat then assists the Prize Committee in screening and selecting candidates. The name of the 2015 Yara Prize Winner will be announced in due time.

The Yara Prize Committee chooses the Prize winner by unanimous vote. The Committee has absolute authority and its decisions cannot be overruled or appealed.

Eligibility

The Yara Prize can be awarded to any individual or identifiable group of individuals, as well as to established institutions, associations, organizations or government bodies with a formal and recognized judicial and organizational structure contributing to the overall objectives of the Prize.

The Prize can be awarded to any qualified candidate, irrespective of nationality, profession or location, whose work, and contributions deriving from the work, has had a clear impact on the African situation, nationally, regionally or for the continent.

The Prize can be awarded with reference to a specific contribution or achievement, or a series of efforts and results; recently or in the past, or over a period of time - judged as viable and in accordance with acknowledged principles of sustainability.

Current or recent members of the Prize Committee, or an institution/organization headed by such a member, are ineligible for the Prize. The Prize cannot be awarded to a person already deceased, but will be presented in the event a Prize winner dies before receiving the Prize.

The Prize can be awarded to more than one winner, but not more than two. If shared, each winner will receive equal prize money (USD 60 000 divided in two), a diploma and a trophy.

Nomination Criteria

The Yara Prize can be awarded to any qualified candidate(s) recognized for their contributions to reducing hunger and poverty in Africa. The Yara Prize shall have a focus on food; the improvement of sustainable food production and availability and the development of local markets in Africa, as a contribution to reduce hunger and poverty.

In 2015, the Yara Prize will have a special focus on youth, women and agribusiness in Africa. The prize will also consider strongly those individuals who have contributed towards catalysing transformational change in support of an African Green Revolution.

The Prize recognizes such efforts and results in any field of work clearly related to combating hunger and reducing poverty in Africa, within every aspect of agriculture and food production supporting the development of both the input and the output market, particularly:

Food and nutrition security and sustainable agriculture
- Food production and availability
- Creation of agricultural value chains and local markets
- Sustainable intensification in the smallholder sector
- Human nutrition
- National policies and politics to enhance awareness of the importance of agricultural inputs and promote sustainable food production methods
- Soil and water management

Transformative change
- Well-proven leadership
- African owned and led
- Sustainability of the initiative
- Initiatives moving to scale or with potential to move to scale
Guidelines For Presenting Your Nominee

To be eligible for the Prize, a nomination must be submitted in writing, in English. Please use these guidelines to ensure that we can properly evaluate your nomination.

In order to be considered by the Prize Committee, all nominations and supporting documentation must be received by June 19, 2015.

All nominations are confidential and the identity of the nominator, or nominating organization, will be kept in confidence.

Nominations should be sent to:

The Yara Prize 2015
Attn: Svein Flatebø
Address: Yara Prize Secretariat, P.O. Box 343, Skøyen, N-0213 Oslo, Norway
Tel: + 47 97 65 79 90
e-mail: yara.prize@yara.com
Nomination Guide

Please structure your nomination as below. The following information is the required minimum.

About the Nominator
Name: Full name of the nominator (Given name; family name)
Position: Affiliation - professional, organizational
Address: Professional - postal and e-mail
Telephone: Contact phone numbers of nominator

About the Nominee
Name: Full name of Prize candidate (Given name; family name)
Position: Affiliation – professional or organizational, of the nominee
Address: Professional – postal and e-mail
Telephone: Contact phone numbers of nominee

Biographical details
- Date and place of birth
- Nationality
- Education
- Past and present positions
- Past and present professional affiliations
- Honors and awards

Nomination
In brief: a short summary outlining the key arguments for the nomination (max: 500 words)
In detail: background, factual and detailed arguments for the nomination, which can include:

Direct achievements; the nominee’s contributions ...
- ... in measurable terms (results)
- ... in non-measurable terms
- ... to co-operation

Indirect impacts; the nominee’s contributions ...
- ... to work/results achieved by others
- ... as visionary, motivator and mobilizer
- ... to public knowledge and awareness

Supporting documents
- Citations and honors
- Recommendations
- Own articles, written work

Language
- The nomination must be in English
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www.yaraprize.com